

Willie Kazakoff

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Profile

Nine years web design experience, six years project management. Thorough knowledge of XHTML, CSS, Photoshop, Illustrator, Flash, e-mail distribution/list management systems (Campaigner, Get Active), cpanel and Web Host Manager. Excellent manipulating and implementing scripting languages such as PHP, JavaScript, Action Script, Java and CGI/pearl. Firm knowledge of audio/video editing and optimizing for the web.

Clear understanding of all aspects of the web and computer science in general. Web maintenance, production, development, domains, server/host management, search engine optimization, HTML newsletters (design, production, distribution), list management, e-commerce and many areas of IT support.

Strengths

Hand code XHTML and CSS in a meticulously organized manner. Seeing the big picture, defining goals and moving efficiently to the end product. Equally strong technical and creative skills. Clean, versatile design sense. Attention to detail. Persistent, resourceful troubleshooting. Quick learner; effective teacher. Collaborate well with individuals and teams. Excellent communicator. Positive, reliable and consistent.

Recent Related Experience

1/1999 - Present: Webkaz Design - Sebastopol, CA: Freelance Web Designer / Front-end Developer
Design, develop and maintain websites. Design e-mail newsletters; consult and educate clients on best e-mail campaign practices and services available. E-mail list management. IT and Tech Support. Designed business packages and other print materials. Conduct Photoshop and Website training at all levels and encourage clients to learn how to update their own site. Training services offered at sliding scale.

2/2006 - 10/2007: In Defense of Animals - San Rafael, CA: Sr. Web Designer / FED / Web Manager
Maintained and delegated work for **16 websites** including idausa.com with over 500 pages of content. **Managed 66 domains.** Assisted by only one other part-time web staff; **designed, coded and maintained all aspects of these sites** and designed new campaign specific sites. Designed, produced and managed all IDA e-mail campaigns including care of the bulk e-mail distribution account at Convio (formerly GetActive) Software. Increased membership from 25,000 to 35,000. Designed and produced weekly eNewsletter. Maintained dedicated server and all aspects of the organizations 45+ e-mail accounts.

6/2002 - 12/2005: Claire Communications - Sebastopol, CA: Web Manager / Designer / Front-end Developer
Designed and developed marketing tools for therapists and personal coaches, including websites, personalized e-mail and print newsletters. Designed and produced all company marketing materials, including website, print ads, brochures, logos, business cards, fliers and display banners. Also responsible for website maintenance, distribution of electronic newsletters and client technical support.

2/2001 - 4/2002: Nu-Designs - Santa Rosa, CA: Web Designer and Front-end Developer
Designed and produced websites. Performed maintenance on existing sites. Communicated directly with clients. Assessed needs and resolved issues around design and functionality. Performed Flash design and maintenance.

Related Education

Santa Rosa Junior College 1997-2001 Web Development/Design Certificate; 3.7 GPA. Dean's Highest Honors in 1998 and 1999. Study included artistic composition, color principles, graphic design, screen design, desktop publishing, telecommunications, 3D imaging and animation, Adobe applications, various computer graphics programs, HTML and JavaScript.